

Memphis AAZK Enrichment Giving Tree F.A.Q. Sheet

How does the Enrichment Tree work?

The Enrichment Giving Tree works very similarly to the Salvation Army's Angel Tree. Visitors can choose an ornament off of the tree located at the Administration Building near the entrance of the zoo, and either purchase the item or donate money towards the purchase of the item. The visitor can then bring the item or money to the zoo and drop it off in the Administration Building office. Please bring gifts to the office by Dec. 31.

What should I do with the ornament after I've purchased the item?

Please attach the ornament to the item that you've purchased or if you're donating money, put it in the envelope with the money. This will help us make sure that the item reaches the right animal.

Is my donation tax deductible?

Absolutely! Please pick up a donation form when you drop off the enrichment donation.

How will I know if the animal received my gift?

When you bring your donation back, please fill out a donation form. This will allow us to send you a thank you and invite you to a special Enrichment Day this spring when animals throughout the zoo will be showing how they interact with enrichment.

What is enrichment and why is it important?

Enrichment is more than just toys, its new smells, new textures, and new sounds. Enrichment is intended to encourage behaviors that are appropriate for the species, and that satisfy an animal's physical and psychological needs. It is a very important part of providing the best care possible for all of our animals at the zoo.

Who can participate in the Enrichment Giving Tree?

Everyone and anyone!! The Enrichment Giving Tree is great for individuals and groups. Prices of enrichment items range from a few dollars to a few hundred dollars, so you can donate individually or recruit your friends, family, or co-workers to make the coming year very special for some very deserving animals.

What if I can't make it to the zoo, but still want to be a part of the Enrichment Giving Tree project?

All the requested items can be found online at memphiszoo.org. Donations can also be given online, be sure when making your donation online to specify that you are giving money to the AAZK Enrichment Giving Tree and which animal or area you would like the donation to go to in the "Notes" section. Many of the items can also be purchased from online vendors and can be sent to the zoo (2000 Prentiss Place, Memphis, TN 38112).

Where is the Enrichment Tree located?

The Enrichment Giving Tree is located in the Administration Building lobby at the Memphis Zoo, directly across the courtyard from the Elephant Trunk gift shop. If you have problems finding it, just ask the friendly folks at the entrance to the zoo. The tree will be up after Thanksgiving and ornaments will be available for pick up everyday during operation hours and the nights of Zoo Lights.